

# CURRENT AWARENESS CASE STUDY

"Vable transforms the way teams work"

WATSON FARLEY  
&  
WILLIAMS

**Case Study:**

Information & Research  
Watson Farley & Williams

**Website:**

[www.wfw.com](http://www.wfw.com)

**Industry:**

Legal

**Facts:**

Founded: 1982  
160+ Partners  
500+ Lawyers  
15 Offices

## About WFW Information & Research Team

Watson Farley & Williams is a growing firm with over 500 lawyers, and 15 offices worldwide. The London-based I&R team's objective is to connect everyone in the firm to the best resources, information and knowledge assets.

## Responding to Increased Demand for Customised Alerts

The I&R team was seeing an increased demand for regular, curated news updates covering clients, sectors and horizon scanning. These ranged from broad market updates for groups, through to highly customised alerts for individual lawyers.

Even prior to the logistical and information demands of COVID-19, the I&R team explained they had,

"reached capacity and we were having to push back on requests, limiting the scope. Lateral hires from firms which had similar products in place arrived with expectations that we could deliver the same level of monitoring and alerting. We needed a technical solution and a more innovative approach, so we decided to take time to reassess and reimagine what we could offer."

*We decided on **Vable** because it is incredibly flexible, the end result looks effortlessly professional, and most importantly the team enjoyed working with it. We also really liked the friendly, knowledgeable and creative team at Vable.*

**WFW I&R Team**

