

CURRENT AWARENESS CASE STUDY

"A simple solution to a tricky challenge"

Dinsmore

Case Study:

Library Services
Dinsmore

Website:

www.dinsmore.com

Industry:

Legal

Facts:

Founded: 1908
Attorneys: 650+
Offices: 26

About Dinsmore Library Services

With over 650 attorneys in 26 offices across the US, their library service needed a content aggregation service to share vital litigation updates from a specific group of premium publishers.

FOMO: "See relevant information at a glance"

The fear of missing out on vital information was a major driver in Dinsmore's search for a content aggregation platform. They wanted a system that would create targeted emails, and be able to see relevant information at a glance.

"Before meeting Matthew at the American Association of Law Librarian's annual conference, we hadn't found a product that does what Vable does - it was pure serendipity"

The team tested the Vable platform thoroughly: from setting up topics and bringing in sources, to Vable's 'awesome' training and support infrastructure. Once they were comfortable with the platform's capabilities and functionality, they forged ahead.

"For me it is all about the end user, and they are happy with [the platform] and like the way everything is delivered. It's always nice to roll out a product as it was advertised...and you don't have to worry about it"

Tim Hennies, Library Director, Dinsmore

